Suite 800 Washington DC 20007 1010 Wisconsin Ave

Barack Obama/ D/ President Submission Number 394 Issue 5







WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Buyer: Schedule Dates: Associated Coples: No 09/03/12 to 10/07/12 06260799 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: 14885 95 /101 /1536 Political Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category: Transactional POLITICAL E:120802001 HRP Washington, DC 06260799 Copy

Client:

Est./PO Number:

Demographic: Product: (L) Household Obama For America Order: Booking Group: WSPA Key Market: Greenville Spartanburg Ashevil

| | | | æ | | 7 | | ത | | Cn | | 4 | | ω | | | <u> </u> | | Ref |
|-----------|--------------|---------------------------------------|-------------------------|-------|------------------|-------|--------------|---------------------|----------------|--------|--------------|--------------|--------------|-------|--------------|-----------------|------------------------------------|--------------|
| | | | Sat 7p Access Hollywood | s. | Sat SEC Football | 71 | | : :: :: :: | | ; ; | | .TWIF | | .TWTF | | .TWTF | M-F 11a ET / 10a CT Price Is Right | |
| | | | 05 | | 05 | | 90 | | 05 | | 05 | | 05 | | 90 | | 24 | Rev Type |
| වු | Q | Weekly Totals: Total Spots(Ord Spots) | | | | | | ·-· | | | | | | | | | | Rate |
| Closed PR | Open PR | al Spots(Or | 150 30 | Comme | 400 30 | Comme | 500 30 | Comme | 8 00 30 | Comme | 700 30 | 90 Comme | 85 30 | Comme | 150 30 | 130 Comme | 115 30 | Spot Type |
| | | d Spots) | Nbr of Spots | 0 | Nbr of Spots | ē | Nbr of Spots | 10 | Nor of Spots | 0 | Nbr of Spots | Nbr of Spots | Nbr of Spots | 16 | Nor of Spots | le Nbr of Spots | Nbr of Spots | 1 |
| | | 9 | 1 | | | | | | | | | | | | 2 | | 2 | 09/03 |
| - | | 10 | | | | | | | | | _ | | | | | | | 09/10 |
| 2 | 7 | 12 | | * | _ | | 1 | | | | | | 1 | , | 2 | 2 | | 09/17 |
| | | 14 | | , | | | | | 1 | | | 1 | | | 2 | 2 | | 09/24 |
| | | _ | | | | | | | | | | | | | | | | 10/01 |
| 3 | -2 | 46 | 1 | | | | 1 | | 1 | | | 2 | 1 | | 6 | 4 | 2 | Total |
| | -1450 | | 150 | | 400 | | 500 | | 800 | | 700 | 180 | 85 | | 900 | 520 | 230 | Cost |

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250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Client: Buyer: Schedule Dates: Est./PO Number: 062
Associated Copies: No 09/03/12 to 10/07/12 06260799 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: 14885 95 /101 /1536 Political Business Category: Transactional Business Type: Sales Rep: Order Ref: Campaign Ref: POLITICAL 06260799 HRP Washington, DC E:120802001

| | | | Γ | 13 | | 17 | | i 6 | | 15 | | -1 ₄ | | 12 | | | 1 | | 10 | | | ဖ | | Ref | |
|-----------|---------|---------------------------------------|-------|------------------------|--------------|------------------------|-------|-------------------------------|-------|---------------------------------------|-----------|---------------------|-------|------------------------------|--------------|--|---------------------------|-------|-------------------------|-----------------|--------------|--------------|-------|-----------------------|--|
| , | | | V | Wed 10p ET / 9p CT CSI | | Tue 8p ET / 7p CT NCIS | | Thu 10p ET / 9p CT Elementary | 7.1 | Thu 10p ET / 9p CT Person Of Interest | S | Sun 9p ET / 8p CT 3 | S | Sun 10p ET / 9p CT Mentalist | | ······································ | Sat 730p Access Hollywood | | Sat 730p King Of Queens | | | Sat 7p News | , w | Sales Product Details | The state of the s |
| | | | | 06 | | 04 | - | 05 | | 05 | | 05 | | 05 | | | 04 | | 04 | | | 05 | | Rev Type | |
| | | Weekly | | | | | | | | | | | | | | | | | | | | | | | |
| Closed PR | Open PR | Weekly Totals: Total Spots(Ord Spots) | | 750 | 1700 | 1000 | | 950 | | 1200 | | | : | 1000 | 135 | 125 | 200 | | 200 | | | 06 | | Rate | |
| 문 | עק | ots(Ord S | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | Comme | 30 | | Comme | 30 | Comme | 30 | | Comme | 30 | Comme | Spot Type | |
| | | oots) | | Nbr of Spots | Nbr of Spots | Nbr of Spots | | Nbr of Spots | | Nbr of Spots | Closed PR | Nbr of Spots | | Nbr of Spots | Nbr of Spots | Nbr of Spots | Nbr of Spots | | Nbr of Spots | Open Pre-Empted | Nbr of Spots | Nbr of Spots | | | |
| | | 9 | | | | | | | | | | | | | | | | | 1 | | | | | 09/03 | |
| | | 10 | | | | | | | | 1 | | | | | | | _ | | | | | 1 | | 09/10 | |
| 2 | -1 | 12 | | | | 1 | | | | | _ | | | | | - | | | | | | -1 | | 09/17 | |
| | -1 | 14 | | 1 | 1 | | | 1 | | | | | | | 1 | | | | | -1 | 1 | | | 09/24 | |
| | | 1 | | | | | | | | | | | | | | | | | | | | | | 10/01 | |
| 3 | -2 | 46 | | | 1 | 1 | | 1 | | 1 | + | | | | | | 1 | | | <u></u> | 1 | 2 | | Total | |
| | -1450 | | | 760 | 1700 | 1000 | | 950 | | 1200 | | | | 1000 | 135 | 125 | 200 | | 200 | -150 | 150 | 180 | | Cost | |

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| | | | | | | | | | | | | <u></u> | Copy |
|----------|--|----------|------------------|---------------------------------------|------------|--|------------------|----------|--------------------------------------|-----|-------------------------|----------|-------|
| Client: | Barack Obama/ D/ President | ent | Submission Cost: | 1 Cost: | | 14885 | | Cam | Campaign Ref: | | E:120802001 | | |
| Buyer: | | | Client/Prod | Client/Product/Estimate: | •• | 95 /101 /1536 | | Sale | Sales Rep: | | HRP Washington, DC | gton, DC | |
| Sched | | | Weeks: | | | (J) | | Orde | Order Ref: | 90 | 06260799 | • | |
| Assoc | Est./PO Number: 06260799 Associated Copies: No | | Contract type: | pe: | | Political | | Busi | Business Type: Business Category: | | POLITICAL Transactional | | · |
| Ref | Sales Product Details | Rev Type | | Data | Spot | | ooloo | 00/40 | 2014 | ١, | | | } |
| | | | | | Туре | | 00,00 | 40.7 | 3 | 400 | 10.01 | - 0 00. | 000 |
| 20 | Wed 8p ET / 7p CT Survivor | 04 | | 1400 | 30 | Nbr of Spots | | | | ٠. | | -1 | 1400 |
| | W | | | | Comme | | | | | | | | |
| 21 | M-F 9a Dr Phil | 05 | | 85 | 30 | Nbr of Spots | | 1 | 1 | | | 2 | 170 |
| | M | | | 90 | Comme | Nbr of Spots | | | | 1 | | _ | 90 |
| | | | | 150 | | Nbr of Spots | ,,, | | | | 1 | _ | 150 |
| 22 | Sun 9p ET / 8p CT Good Wife | 05 | | | 8 | Nbr of Spots | | | | | | | |
| | S | | | | Comme | Closed PR | | | 1 | | | 1 | |
| 23 | Sat 10p ET / 9p CT 48 Hours | 90 | | 350 | 30 | Nbr of Spots | -1 | | | | , | 1 | 350 |
| | | | | | Comme | | | | | | | | |
| 24 | M-F 9a Dr Phil | 50 | | 90 | 30 | Nbr of Spots | 1 | | | | | | 90 |
| | TF Isolations; W/C 09/03 MTWTF | | | | Comme | Warner of the second se | Name of the last | 0.00 | | | | | |
| 26 | Sat 730p Access Hollywood | 04 | I | 200 | 30 | .Nbr of Spots | | 1 | | | | | 200 |
| | | | | | Comme | | | | | | | | |
| 27 | Mon 8p ET / 7p CT How I Met Your Mother | 05 | | | 80 | Nbr of Spots | | | | | | | |
| | M | | | | Comme | Closed PR | | 1 | | | | 1 | |
| 28 | M-F 11a ET / 10a CT Price Is Right | 04 | | 115 | 30 | Nbr of Spots | | 2 | | | | 2 | 230 |
| | WTF | | | | Comme | | | | | | | | |
| 29 | M-F 730p Scene On 7 | 90 | | 150 | 8 | Nbr of Spots | | 2 | | | | 2 | 300 |
| <u> </u> | WTF | | | | Comme | | | | | | | | |
| 31 | Sun 930p ET / 830p CT Good Wife | 05 | | 1300 | 30 | Nbr of Spots | | | 1 | | | 1 | 1300 |
| | | | Weekly To | Weekly Totals: Total Spots(Ord Spots) | ots(Ord Sp | ots) | ပ | 10 | 12 | 14 | 1 | 46 | |
| | | | | Open PR | P | | | | <u>.</u> | ۲. | | -2 | -1450 |
| | | | | Closed PR | PR | | | _ | 2 | | | 3 | |

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Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480 250 International Dr.

Client: Buyer: Est./PO Number: Schedule Dates: Associated Copies: No Mkgd Sales Product Details 09/03/12 to 10/07/12 06260799 Barack Obama/ D/ President Rev Type Submission Cost: Client/Product/Estimate: Contract type: Weekly Totals: Total Spots(Ord Spots Rate Closed PR Open PR Comme Spot Type 14885 95 /101 /1536 Political 09/03 09/10 Campaign Ref: Sales Rep: Order Ref: Business Category: Transactional Business Type: 09/17 12 09/24 POLITICAL 06260799 HRP Washington, DC E:120802001 10/01 Total Ċ 6 ω Cost -1450

| | | | Pre- | Pre-emption Summary | | | |
|-----|---|-----------------|------------------|---------------------------|-------------------|----------------------------|-----------------|
| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref |
| 14 | 14 Sun 9p ET / 8p CT 3 | :30 Commercial | 09/17/12 | Closed Pre Emption | 1,300.00 | 00 31 (09/23) | 0000171304 |
| 9 | Sat 7p News | :30 Commercial | 09/24/12 | Open Pre Emption | 150.00 | | 0000000000 |
| 22 | Sun 9p ET / 8p CT Good Wife | :30 Commercial | 09/17/12 | Closed Pre Emption | 0.00 | 00 31 (09/23) | 0000176217 |
| 27 | Mon 8p ET / 7p CT How Met Your Mother | 1:00 Commercial | 09/10/12 | Closed Pre Emption | 3,400.00 | 00.00 No Makegood / Credit | 0000000000 |
| ယ္ | 31 Sun 930p ET / 830p CT Good Wife | :30 Commercial | 09/17/12 | 09/17/12 Open Pre Emption | 1,300,00 | | 0000000000 |

| Net Total: | Commission: | | Spots: |
|------------|-------------|-----------|--------|
| 12.652.25 | 2,232.75 | 14,885.00 | 46 |

Totals

09/03

09/10

09/17

09/24

Month 10 Weeks: 4

10/01

3005

4145

7625

Month 9 Weeks; 5

Grand Totals

16335 8